


# BLUES™

The Colour of water 



*illuminate your lifestyle*



**BLUES™**  
The Colour of water

#### **DESIGN AND BUSINESS WITH A PASSION**

We are thrilled to introduce you to the latest additions to our current collection – our range of BATHROOM COLLECTION.

With the emphasis on versatile design, clean lines and endless combination possibilities, this new concept creates a modern and yet timeless range of products such as single lever basin mixers, extended long body mixers, wall mixers, divertors & etc.

We believe they give bathrooms beauty and end-users a whole new set of product range to give achieve perfection in the important details of a bathroom or a home by providing the finishing touches and functionality needed in our modern world.

We have good design which is sieved by high level combination of style and function. For our cutting-edge design and for being one of the most successful companies in our line of business. We are delighted and grateful that you, our valued customer, have chosen to be a part of that exciting story.

With these products, we hope that we continue to demonstrate our success as one of India's fastest growing companies.

**When the issue is quality, we do not compromise !**



## Not for everyone.....

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BLUES is a contemporary brand of faucets that spells class. Brought to you by a group which has substantial experience in this industry, the range explores the immense possibilities of futuristic design and friendly functionalities. And what makes this range exotic is its sheer quality that never goes unnoticed. The various models of BLUES exhibit features in tune with world-class products and offers solutions made to fit a wash area of any size. For example, features like rust-free material, avant-garde design, stunning finish, quarter turn advantage, easy-to-fit convenience all stand testimony to this fact.

The BLUES range gives a feeling of revitalizing water and looks new and glittering even after years. Stunning-n-shimmering this brand is sure to win the hearts of today's demanding customers for its design, durability and dashing performance.

After all, at BLUES, we understand just how much you expect from yours. We make sure that each and every bath fittings we make, adheres to the exacting standards set by generations of BLUES craftspeople. The products give a deep, unparalleled feel good factor. Why not take a look. And float free though the year.

BLUES revolutionary ideas and design innovations are changing the appearance of bathrooms. The brand's credo is based on two pillars: simplicity and effectiveness. BLUES has always had the courage of its convictions, and this is one of the defining characteristics of the brand. The innovative forms and exciting colour combinations are acclaimed. The courage needed to combine practicality with novelty has resulted in many pioneering sanitary trends that have become standard features in bathrooms and translate the idea of "The colour of water" into tangible reality. Enjoy!

**BLUES.** The new and notable brand of faucets to complement ultra-modern luxurious lifestyle.



# QUALITY

Inspired by art forms spanning centuries and cultures, intrigued by Quality elements of nature and motivated by ever-evolving technology. BLUES created faucets that often exceed the imagination. These influences serve as inspiration for bringing quality, color, innovation and art to life.



## Washerless Ceramic Valving

It controls the flow of water under any water or temperature condition, resists debris and is easily maintained. It turns on smoothly and turns off without any dripping.



## Metal Construction

BLUES faucets are constructed with Honey Brass metal which provides great strength, durability and finish quality.



## Durable Finish

BLUES takes every measure to ensure that its faucets have a perfect finish. Polished Chrome finishes are triple plated to withstand years of use. Polished Brass finishes are plated at high temperatures to withstand corrosion.



## 100% Factory-Tested

All BLUES faucets are pressure-tested against dripping and leaking. They are also tested for performance to ensure that they meet the most stringent requirements and standards.



## Art

BLUES offers one of the most exciting and diverse selections of faucet styles anywhere. A complete selection within most styles allow you to extend your favorite designs to the entire room.



**BLUES™**  
The Colour of water

SPA  
single lever taps



SP-13 Single Lever Centre Hole 12" Long



SP-13 Pillar Cock 12"



SP-11 Pillar Cock



SP-10 Bib Cock



SP-20 Con. Stop Cock



SP-30 Bib Cock 2-in-1



SP-25 Sink Cock



SP-26 Swan Neck



SP-38 Sink Mixer

Spa's graceful presence provides a delicate beauty that adds a romantic touch to the bath.



**BLUES™**  
The Colour of water 



SP-71  
Single Lever Centre Hole

SPA  
single lever taps

SPA  
single lever taps



SP-48 Overhead Shower | SP-40 Single Lever Divertor  
SP-41 Plain Bath Spout



SP-48 Overhead Shower



SP-35 Wall Mixer with Bend or Crutch



Wall Mixer Long Bend with Soap Dish & Overhead Shower



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# MOMENTO

single lever taps

The minimalist taste and unique styling joined in unison, promotes introduction in the most modern faucet conceptions.



MM-70 Single Lever Center Hole



MM-11 Pillar Cock



MM-14 Bib Cock Long Nose



MM-25 Sink Cock



MM-26 Swan Neck

**BLUES™**  
The Colour of water

# MOMENTO

single lever taps



MM-48 Overhead Shower Exclusive with Arm  
MM-35 Wall Mixer with Bend or Crutch  
MM-41 Plain Bath Spout



MM-48 Overhead Shower Exclusive with Arm  
MM-40 Single Lever Divertor  
MM-42 Tip Ton Spout

**BLUES™**  
The Colour of water

XEA  
collection



XA-37  
Centre Hole Basin Mixer



The graceful lines and unique detailing of Xea Series recalls the reassuring warmth of the timeless aesthetic.



XA-13 Pillar Cock 12" Long



XA-26 Swan Neck



XA-43 Flush Cock

**BLUES™**  
The Colour of water

XEA  
collection



XA-11 Pillar Cock



XA-10 Bib Cock



XA-14 Bib Cock Long Nose



XA-32 Angle Cock 2-in-1



XA-20 Concealed Stop Cock



XA-12 Pillar Cock 6" Long



XA-25 Sink Cock



XA-38 Sink Mixer



XA-48 Overhead Shower  
XA-35 Wall Mixer with Bend







IR-71  
Single Lever Centre Hole

Style flows from the distinct lines of Iris. An effortless centerpiece, it will draw attention even as it complements its unique surroundings.

IRIS  
single lever taps

**BLUES™**  
The Colour of water

**BLUES™**  
The Colour of water

IRIS  
single lever taps



IR-13  
Pillar Cock 12" Long



IR-11 Pillar Cock



IR-10 Bib Cock



IR-25 Sink Cock



IR-26 Swan Neck

**BLUES™**  
The Colour of water

IRIS  
single lever taps

IR-100 Wall Mounted Basin Tap





**BLUES™**  
The Colour of water

IRIS  
single lever taps



IR-48 Overhead Shower  
IR-35 Wall Mixer with Bend



IR-48 Overhead Shower  
IR-40 Single Lever Divertor  
IR-41 Plain Bath Spout

**BLUES™**  
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IRIS NEXT  
single lever taps

IN-71 Single Lever Center Hole



**BLUES™**  
The Colour of water

IRIS NEXT  
single lever taps



IN-51 Wall Mixer Long Bend  
with Soap Dish & Overhead Shower



IN-53 Wall Mounted Basin Mixer



IN-38 Sink Mixer



IN-14 Bib Cock Long Nose



**BLUES™**  
The Colour of water

**FINNS**  
single lever taps

FN-71  
Single Lever Centre Hole





FN-53  
Single Lever Sink Mixer

**BLUES™**  
The Colour of water

**FINNS**  
single lever taps

Complete and complement your bathroom suite with an outstanding choice of faucets. From sleek modern lines to traditional styling, our collection offer you the highest levels of quality and performance, as well as many innovative and important features.



FN-13 Pillar Cock Long



FN-25 Sink Cock



FN-11 Pillar Cock



FN-10 Bib Cock



FN-14 Bib Cock Long



FN-19 Angle Cock



FN-32 Angle Cock 2-in-1



FN-30 Bib Cock 2-in-1



FN-43 Flush Cock



FN-20 Conc. Stop Cock



**BLUES™**  
The Colour of water

FINNS  
single lever taps



FN-48 Overhead Shower  
FN-35 Wall Mixer with Bend



FN-48 Overhead Shower  
FN-40 Single Lever Divertor  
FN-41 Plain Bath Spout



ED-71  
Single Lever Centre Hole

Aesthetically inspired to create masterpieces.  
A fine blend of out of the world styling, precision  
components and ease of operations. To make  
sure your bathrooms have that special touch.

EDGE  
single lever taps

**BLUES**<sup>™</sup>  
The Colour of water 

**BLUES™**  
The Colour of water

**EDGE**  
single lever taps



ED-13 Pillar Cock 12" Long



ED-11 Pillar Cock (Foam Flow)



ED-10 Bib Cock



ED-30 Bib Cock 2-in-1



ED-25 Sink Cock



ED-38 Sink Mixer



ED-26 Swan Neck



**BLUES™**  
The Colour of water

**EDGE**  
single lever taps



ED-48 Overhead Shower  
ED-35 Wall Mixer with Bend or Crutch



ED-48 Overhead Shower  
ED-40 Single Lever Divertor  
ED-42 Tip-Ton Bath Spout



**BLUES™**  
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Turn on the  
stream of freshness...

Inspired by the beauty and bliss created by waves, the elegant, one-piece curved handles and sleek spout of Hydro complement any décor. Offered in popular finishes, the Collection comes in a full suite, providing a decorative look throughout.

**BLUES™**  
The Colour of water  
**HYDRO**  
quarter turn taps



HD-11 Pillar Cock



HD-10 Bib Cock



HD-30 Bib Cock 2-in-1





HD-26 Swan Neck



HD-25 Sink Cock



HD-38 Sink Mixer



HD-48 Overhead Shower  
HD-35 Wall Mixer with Bend or Crutch

# CORAL

quarter turn taps



CO-37  
Centre Hole Basin Mixer

A step further toward perfection.  
Designed to make the bathroom  
environment even more comfortable  
and refined, coordinated with  
your lifestyle.



CO-11 Pillar Cock



CO-10 Bib Cock



CO-30 Bib Cock 2-in-1

**BLUES™**  
The Colour of water

**CORAL**  
quarter turn taps



CO-26 Swan Neck



CO-25 Sink Cock



CO-38 Sink Mixer



CO-48 Overhead Shower  
CO-35 Wall Mixer with Bend or Crutch



# ACE

quarter turn taps

A step further toward perfection. Designed to make the bathroom environment even more comfortable and refined, coordinated with your lifestyle.



AC-37  
Centre Hole Basin Mixer

**BLUES™**  
The Colour of water



AC-11 Pillar Cock



AC-10 Bib Cock



AC-30 Bib Cock 2-in-1

ACE  
quarter turn taps



AC-48 Overhead Shower  
AC-35 Wall Mixer with Bend



AC-26 Swan Neck



AC-25 Sink Cock



AC-38 Sink Mixer



AC-25 Sink Cock (Long Spout)

**BLUES™**  
The Colour of water

CUBIX  
quarter turn taps



CU-71  
Single Lever Centre Hole



**BLUES™**  
The Colour of water



CU-11  
Pillar Cock (Foam Flow)



CU-14  
Bib Cock Long Nose



CU-35  
Sink Cock



A step further toward perfection. Designed to make the bathroom environment even more comfortable and refined, coordinated with your lifestyle.

**CUBIX**  
quarter turn taps

quarter turn taps

CUBIX



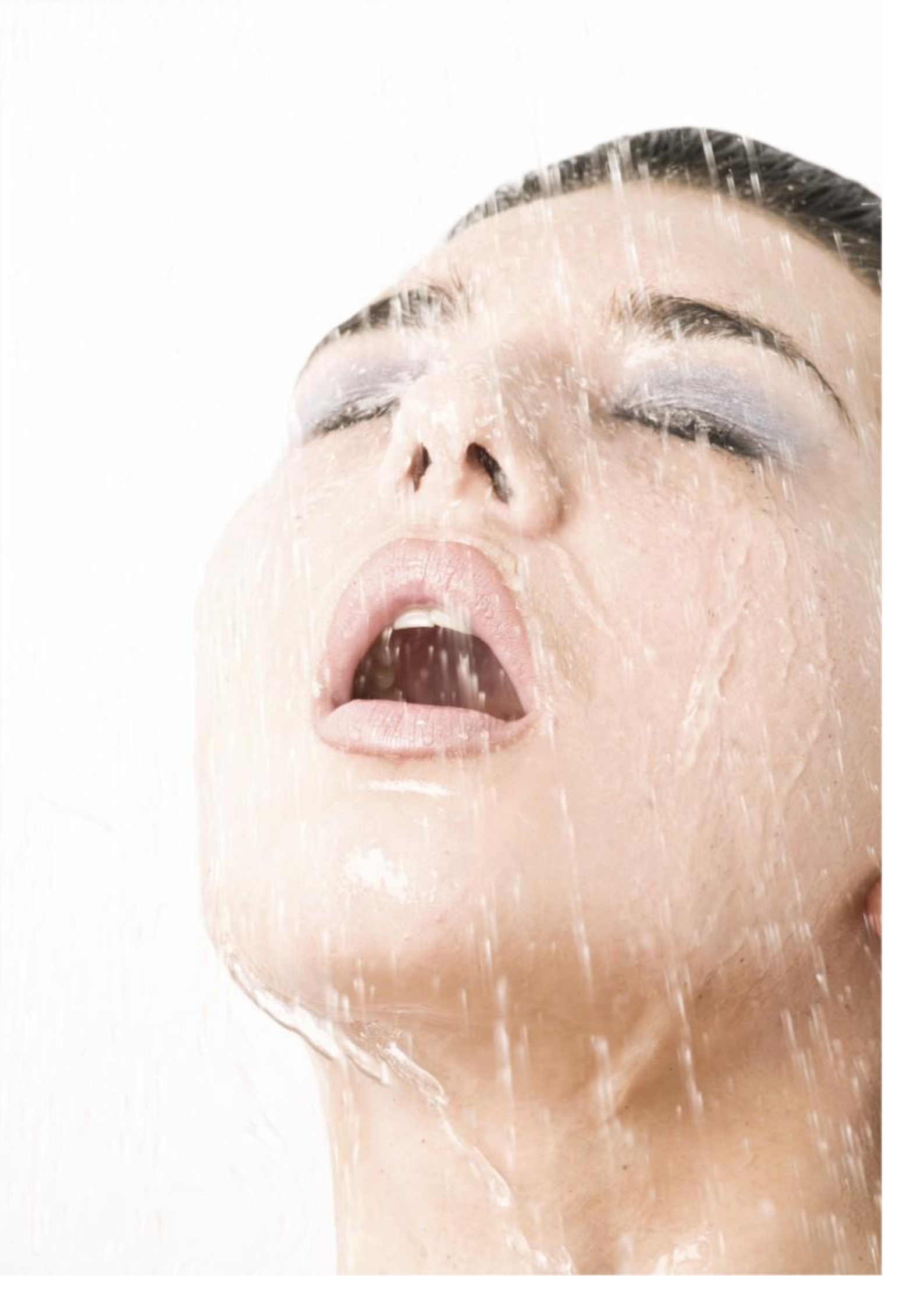
CU-26 Swan Neck



CU-40 Single Lever Divertor



CU-48 Overhead Shower with Arm  
CU-35 Wall Mixer with Bendz





**BLUES™**  
The Colour of water

SKYY  
quarter turn taps

A step further toward perfection. Designed to make the bathroom environment even more comfortable and refined, coordinated with your lifestyle.



SK-13  
Single Lever Centre  
Hole 12" Long



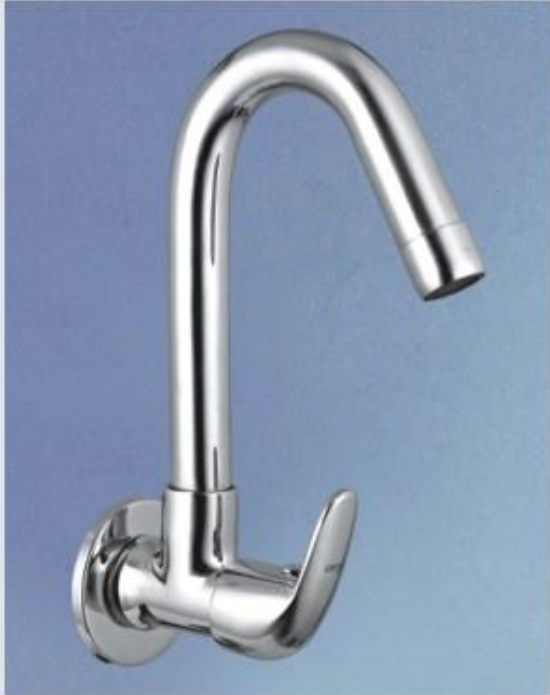
SK-11 Pillar Cock (Foam Flow)



SK-10 Bib Cock



SK-14 Long Nose



SK-25 Sink Cock



SK-26 Swan Neck



SK-48 Overhead Shower  
SK-35 Wall Mixer with Bend



Design  
Quality  
Professional



CA-71  
Single Lever Centre Hole

**BLUES™**  
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CAIRO  
single lever taps



The traditional conclave and convex lines accentuate a stunning silhouette, making it just ideal for attractive environs, accentuated by a sophisticated ambience.

CAIRO  
single lever taps



CA-10 Bib Cock



SA-11 Pillar Cock



CA-48 Overhead Shower • CA-40 Single Lever Divertor  
CA-41 Plain Spout



PC-001  
Concealed Flush Valve

**Push Type**  
**CONCEALED**



## Health Faucets



AV-01 Angle Valve (Square)



AV-02 Angle Valve (Round)



HF-01  
Health Faucet



HF-02  
Health Faucet



HF-03  
Health Faucet



HF-04  
Health Faucet

Driven by a basic belief that its products must make friends not just consumers, BLUES has initiated a major exercise in consumer education. The company's trained executives maintain a direct interface with consumers, educating them about the product quality, convenience and maintenance. BLUES also believes that consumers must get the best out of its products. Hence it has evolved a set of consumer guidelines. These guidelines, when followed, ensure optimum and trouble-free performance of BLUES products for years to come.

The guidelines are :

- Keep the number of bends in the pipelines to a minimum and make it travel straight and vertical as far as possible. More than required number of bends throttle the pressure of water.
- All the supply lines must have vent pipes. These vent pipes help in removing air-locking in the water supply to give a smooth flow of water from the fittings.
- Test the working of all the concealed fittings installed on a high pressure for leakage before plastering or fixing the tiles.
- Clean the aerators provided in the items at regular intervals for a perfect foam flow of water from the fittings.
- Place the outlet point in the overhead tank at least 25cm above the ground level of the tank. This prevents the flow of foreign particles, sand etc., along with water supply into the fittings and thereby preventing the possible damage to the working parts. Clean the tank thoroughly before the supply starts. It is suggested that the overhead tank must be cleaned at regular interval to avoid deposition of foreign particles.
- Clean the fittings regularly with normal soap or chalk powder to remove scaling/stains. Do not use strong detergents as this may cause damage to the chromium finish provided in all BLUES products.
- Do not use harsh cleaning agents containing abrasives and acids, instead use a soft sponge or wet cloth with soapy water / diluted vinegar to protect the colour coated finish.
- To protect the fine finish of fittings from dirt stains and other damages, cover them with cloth / polypack after their installation till they come into actual use.
- Please buy BLUES products from company's authorised dealers only to ensure genuine quality material.
- Insist on genuine spares from company's local service centre or its authorised stockist in case of any repair or replacement.
- Please strictly follow the instructions manual whenever provided for individual items in their packing boxes for their correct installation & maintenance.
- Look for BLUES seal on all BLUES products.
- For any type of technical or service assistance, please contact the nearest BLUES branch office, area representative or dealer.

GUIDELINES



All products carry 7 years warranty against any manufacturing defects.





# BLUES™

The Colour of water 

## vision

### OUR VISION

To be India's leading bath fittings brand of choice in India and among people.

## Mission

### OUR MISSION

We are committed to providing distinctive bath fittings products and exceptional service while treating our customers and employees with unyielding integrity.

## We

### OUR CORE VALUES

are a team  
respect each other  
encourage self-improvement  
hold high expectations  
embrace change  
enthusiastically value our customer  
support our community



**BLUES**<sup>TM</sup>  
The Colour of water 



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